

Crestcom 2026 Curriculum

JANUARY

Encourages Excellence

Be the Coach They Need

Featuring **Steve Farber**

Are you guiding your team to achieve greater results through outstanding coaching?

Drives for Results

Deliver Results the First Time

Featuring **Andy Bounds**

How much is inefficient re-work costing you?

JULY

Executes Vision

Strategic Foundations: 5 Steps to Success

Featuring **Tom Oser**

Do you see strategic growth opportunities and the steps needed to impact your organization's bottom line?

Influences Others

Dialing Into Emotional Intelligence

Featuring **Ted Ma**

Do you know what healthy emotional intelligence looks and feels like?

FEBRUARY

Builds the Right Team

Activate the On-Ramp

Featuring **Robert Richman**

How can you create an intentional culture starting with the very first interaction?

Builds the Right Team

Manage and Appreciate Team Dynamics

Featuring **LaTonya Wilkins and Dr. Tyrone Holmes**

How do you leverage different viewpoints to create a stronger, more cohesive team?

AUGUST

Drives for Results

Ignite a Culture of Accountability

Featuring **Steve Farber**

Are you able to empower your employees and trust their decisions?

Drives for Results

Communicate and Connect With Impact

Featuring **Andy Bounds**

Do you have a communication strategy that inspires the right action?

MARCH

Influences Others

Mastering Negotiation

Role Play Simulation

Are you able to show value by preparing for negotiations in advance?

Executes Vision

Change How You Manage Change

Featuring **L. Bonita Patterson and Dr. Kimberly Alyn**

What does resistance to change cost you? Time, resources, employees?

SEPTEMBER

Develops Positive Relationships

Managing Personality Styles With Adaptive Leadership

Featuring **Steve Shapiro**

Are you creating an inclusive environment where all personalities can thrive?

Fosters Innovation

Stimulate Creative Perspectives

Featuring **Tamara Ghandour**

Are you developing solutions to today's problems that push beyond the status quo?

APRIL

Drives for Results

The DNA of Ethical Decision-Making

Featuring **Dr. Christopher Gilbert**

Do you make effective decisions – even under pressure or with limited information?

Builds the Right Team

Building Multigenerational Connections

Featuring **Mark Beal**

Does the multigenerational workforce today present new challenges or new opportunities?

OCTOBER

Understands the Business

It Is Your Business Too

Featuring **Evan Roth**

Do you understand the significance of business drivers that could transform your organization's future?

Models Personal Growth

Shift: Into Mental Agility and Resilience

Featuring **Ted Ma**

Are you prepared to tackle the challenges of today and the unforeseeable obstacles of the future?

MAY

Models Personal Growth

Leadership Presence

Featuring **Sylvie di Giusto**

What does your leadership brand say about you?

Influences Others

Influence With Intention

Featuring **Andy Bounds**

Why do so many communications miss the mark?

NOVEMBER

Models Personal Growth

The Focus Zone

Featuring **Paul Weston**

Do multitasking and managing distractions deplete your energy?

Encourages Excellence

The Delegation Advantage: Multiply Your Impact

Featuring **Marilyn Sherman**

Are you taking on too much and afraid to let go?

JUNE

Develops Customer Focus

Trust: The Leadership Differentiator

Featuring **Sylvie di Giusto**

How can you build, restore, and maintain trust?

Develops Customer Focus

Power Up the Customer Experience (CX)

Featuring **Lisa Ford**

Does your customer experience create moments of magic or misery?

DECEMBER

Develops Positive Relationships

SYNC UP: The Conflict Mindset

Featuring **Marilyn Sherman**

Is conflict productive or destructive in your interactions?

Encourages Excellence

Optimize Performance

Featuring **Robert Richman**

Do individuals feel seen, heard, and valued in ways that motivate new levels of performance?